

The 2024 Hancock County 4-H Fair Preparation is upon us! This year we are celebrating “The Art & Nature of Fun!”

We would like to invite your organization to also participate in this annual celebration by sponsoring a portion of this year’s fair. This annual event is the largest event in Hancock County and draws people from all over the state right into the heart of our community. Your organization will receive valuable exposure through promotion of the fair and direct exposure during the fair through signage, announcements, and media coverage.

The Hancock County 4-H Fair is hosted by the Hancock County 4-H Agricultural Association, the governing body for the local 4-H program.

As a nonprofit organization, your support is even more valuable!

There are many opportunities for support. If you don’t see something that interests you, please reach out to me and I will be happy to discuss remaining ways to sponsor.

Please explore the different levels of sponsorship opportunities and join us for the 2024 Hancock County 4-H Fair!



ALONE WE CAN

DO SO LITTLE.

TOGETHER WE CAN

DO SO MUCH.

Presenting Sponsor

\$15,000 Gift Benefits Include

- your name and logo will be present on all general fair advertising
- your name and logo will be on all signs located in highly traveled areas of the Hancock County community
- your name will be on the marquee sign at the fairgrounds prior, during, and after the fair
- your organization's name will be announced throughout the fair on our daily announcements as the presenting sponsor of the fair
- your organization will be invited to have a complementary exhibit area at the fair
- your organization will be presented a plaque at the awards program during the fair
- you will have the opportunity to interact with local 4-H youth leaders
- your name and logo will be prominently displayed on the web page yourhancockfairgrounds.com
- you are invited to participate in the 4-H Fair Parade
- your organization will be recognized through several social media channels
- you can advertise anywhere throughout the fairgrounds
- other benefits can be negotiated

Day Sponsor

\$1000 Gift
8 Opportunities Available

Benefits Include

- complementary exhibit space in a highly traveled area on your designated day
 - your name on the marquee sign at the fairgrounds on your designated day and after the fair
 - your organization's name will be announced throughout the fair on our daily announcements as the sponsor of the day on your designated day
 - you will have the opportunity to interact with local 4-H youth leaders
 - your name and logo will be prominently displayed on the web page yourhancockfairgrounds.com
 - you are invited to participate in the 4-H fair Parade
 - your organization will be recognized through several social media channels
 - you can advertise anywhere throughout the fairgrounds on your designated day
- other benefits can be negotiated

4-H Fair Parade Sponsor

\$500 Gift

Benefits Include

- your name and logo will be present on all promotional materials in relation to the 4-H Fair Parade
 - your organization will have the opportunity to lead the 4-H Fair Parade as the Grand Marshal
 - your organization's name will be on the marquee sign at the fairground prior and during the fair
 - your organization's name will be announced as the sponsor of 4-H Fair Parade
 - your name and logo will be prominently displayed on the web page yourhancockfairgrounds.com
 - your organization will be recognized through several social media channels
- other benefits can be negotiated

Open BBQ Contest Sponsor

\$500 Gift

Benefits Include

- your name and logo will be present on all promotional materials in relation to the Open BBQ Contest held at the fair
- your organization's name will be on the marquee sign at the fairground prior and during the fair
- your organization's name will be announced as the sponsor of the Open BBQ Contest
- our name and logo will be prominently displayed on the web page
yourhancockfairgrounds.com
- your organization will be recognized through several social media channels
- you will get to decide a "Sponsor's Choice" judging category
- other benefits can be negotiated

Pioneer Building Sponsor

\$150 / \$300 / \$600 / \$900 / \$1200 / \$1500 / \$1800 / \$2100 / \$2400 Gift

The primary role of the sponsorship is to support one or more of the
Pioneer Building events.

Benefits Include

- your name and logo will be present on all promotional materials in relation to one (1) or more of the events
- your organization's name will be on the marquee sign at the fairground prior and during the fair
- your organization's name will be announced as the sponsor of one (1) or more of the events
- you will have the opportunity to interact with local 4-H youth leaders
- your name and logo will be prominently displayed on the web page
yourhancockfairgrounds.com
- your organization will be recognized through several social media channels
other benefits can be negotiated

2024 Hancock County 4-H Fair Sponsorship Form

Presenting Sponsor

\$15,000.00

Day Sponsor \$1,000.00 per Day

- | | |
|---|---|
| <input type="radio"/> Tuesday 6/18/24 | <input type="radio"/> Monday 6/24/2024 |
| <input type="radio"/> Wednesday 6/19/24 | <input type="radio"/> Tuesday 6/25/2024 |
| <input type="radio"/> Thursday 6/20/24 | <input type="radio"/> Wednesday 6/26/2024 |
| <input type="radio"/> Friday 6/21/24 | <input type="radio"/> Thursday 6/27/2024 |
| <input type="radio"/> Saturday 6/22/24 | <input type="radio"/> Friday 6/28/2024 |
| <input type="radio"/> Sunday 6/23/2024 | |

Fair Events Sponsor (circle amount)

Pioneer Building - \$300 per event(8) –

\$150 / \$300 / \$600 / \$900 / \$1200 / \$1500 / \$1800 / \$2100 / \$2400

Parade Sponsor - \$500 Open BBQ Contest Sponsor - \$500 Mechanical Bull Rides Sponsor - \$1500

2024 Fair Event Sponsor

(Any amount typically ranging from \$100 - \$5,000)

Monetary donation toward the Hancock County 4-H Fair - \$ _____

Do you wish to have your donation toward something specific that isn't listed?

Please make your check payable to: Hancock Co. 4-H Agricultural Association

Organization Name: _____

Organization Contact Name & Phone Number: _____

Organization Address: _____

Any questions about sponsorships can be directed to:

Holly Plank yourhancockfairsponsorship@gmail.com

**Mail to: Hancock Co. 4-H Ag Association 620 Apple Street
Greenfield, IN 46140**

Attention: Sponsorship

**Email to: Hancock Co. 4-H Ag Association
yourhancockfairsponsorship@gmail.com**