

2019 Annual Report

Hancock County 4-H Ag Association

The logo is a green-bordered rectangle containing a white oval. Inside the oval, the text "HANCOCK COUNTY 4-H AG ASSOCIATION" is written in a bold, black, sans-serif font. Below the oval, the text "GREENFIELD, IN", "YOURHANCOCKFAIRGROUNDS.COM", and "YOURHANCOCKFAIRGROUNDS@GMAIL.COM" is written in a smaller, bold, black, sans-serif font. The background of the slide features abstract green geometric shapes on the right side.

HANCOCK COUNTY 4-H AG ASSOCIATION

**GREENFIELD, IN
YOURHANCOCKFAIRGROUNDS.COM
YOURHANCOCKFAIRGROUNDS@GMAIL.COM**

2019 Ag Association Officers

- ▶ President - Josh Phares
- ▶ Vice President - Mike Merlau
- ▶ Secretary - Tammy Bearhope
- ▶ Treasurer - David Wildman
- ▶ Assistant Treasurer- Mike Manship

District Representatives

► District 1 - Buck Creek, Sugar, Vernon

Tandy Paarlberg - Buck Creek

Josh Phares - Buck Creek

Mike Merlau - Sugar Creek

► District 2 - Brandywine, Center, Green

Carrie Griffin - Center

Susan Schultz - Green

Mike Maroska - Green

District Representatives

► District 3 - Blue River, Brown, Jackson

Kyle Engleking - Blue River

Mike Manship - Jackson

Tammy Bearhope - Blue River

► Adult Leaders

David Wildman

Holly Williams

Amanda Locker

► Junior Leaders

Rachel Bates

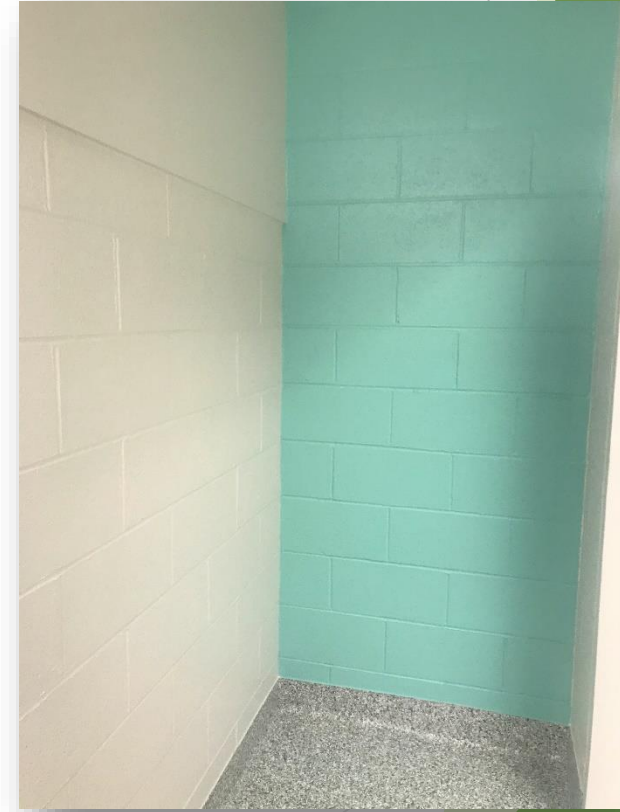
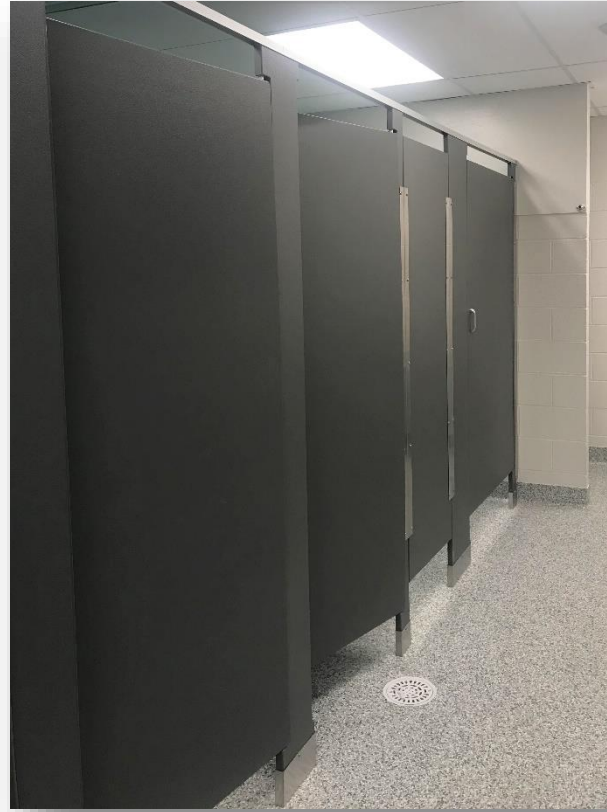
IMPROVEMENTS



IMPROVEMENTS



Updated Bathrooms and Painting in Exhibit Hall



IMPROVEMENTS



3 new benches honoring
Jim Gunn
Bob Mench
Dean Parker

Through donations from memorial
fund and families





Ring Side Cafe

- ▶ Improvements to the old Ring Side café
 - ▶ New metal siding on the outside, white wipe off board to eliminate staples into the wall and new serving door.
 - ▶ The Ag Association did a trial run at the 2019 fair with pork and lamb burgers and ribeye's and hamburgers. All were successful and people were waiting for it to open to sell.
 - ▶ Hours will be increased for the 2020 fair.

Ring Side Cafe 2019

This is the first year the Hancock County 4-H Ag Association will be providing food at the Ringside Cafe in the Show Arena.

Pork burgers (Wed & Thurs only), Ribeye, Lamb burgers from 5 to 8 PM on Sunday (6-23), Tuesday (6-25), Wednesday(6-26) and Thursday (6-27) during the fair.

Proceeds will support a variety of 4-H programs and the fairgrounds.
Share with your family and friends.




Ribeye—Sandwich only	\$6.00
Meal with chips and drink	\$8.00
Pork Burger Sandwich only (Wed and Thurs only)	\$5.00
Meal with chips and drink	\$7.00
Lamb Burger-sandwich only	\$4.00
Meal with chips and drink	\$6.00




Drinks	\$1.00
Mt. Dew; Diet Mt Dew; Coke; Diet Coke; Dr pepper; Sprtie; Water; Sweet Tea; Unsweet Tea	
Candy or Chips	\$1.00

Volunteers



▶ ELANCO

- ▶ Elanco came in and painted Exhibit hall

▶ NINESTAR

- ▶ Nine Star came and worked at the bowl. They took off old roof and put on new ceiling at bowl. They took out all light fixtures.

▶ VECTREN

- ▶ Have worked in various areas on their spring and fall service days for many improvements to the fairgrounds.



BIG THANKS to all of the volunteers
and staff who work with the 4-Hers
to make Hancock County a
successful fair.

- ▶ Project Superintendents
- ▶ 4-H Club Leaders
- ▶ Specialty Club Leaders
- ▶ Hancock County Purdue Extension Staff

Future needs

We need new picnic tables to set around the fair.



Best County Fairs in Indiana

Indy Style - Channel 8



Commercial Spot:

- WISH-TV produced commercial to run minimum of 10x one week prior to your county fair
 - Campaign content personalized for your fair (example attached)

DELIVERED:



Click
Play^

SPOTS AIRED: (12x Total)

Date: Time:	Day:	Program:	
06/13/19	Thursday	Entertainment Tonight	7:47:59 PM
06/13/19	Thursday	Daybreak @ 7:00am	7:28:28 AM
06/15/19	Saturday	Chicago Cubs Baseball	10:49:35 PM
06/16/19	Sunday	Daybreak Sunday	9:43:55 AM
06/16/19	Sunday	WISH TV News @ 10pm	10:18:45 PM
06/17/19	Monday	Entertainment Tonight	7:48:06 PM
06/19/19	Wednesday	Daybreak @ 7:00am	7:58:24 AM
06/21/19	Friday	24 Hrs News 8 @ 10pm	10:54:02 PM
06/22/19	Saturday	24 Hrs News 8 @ 10pm	10:20:44 PM
06/23/19	Sunday	Daybreak Sunday	9:45:03 AM
06/23/19	Sunday	Daybreak Sunday	9:20:54 AM
06/23/19	Sunday	WISH TV News @ 10pm	10:21:25 PM

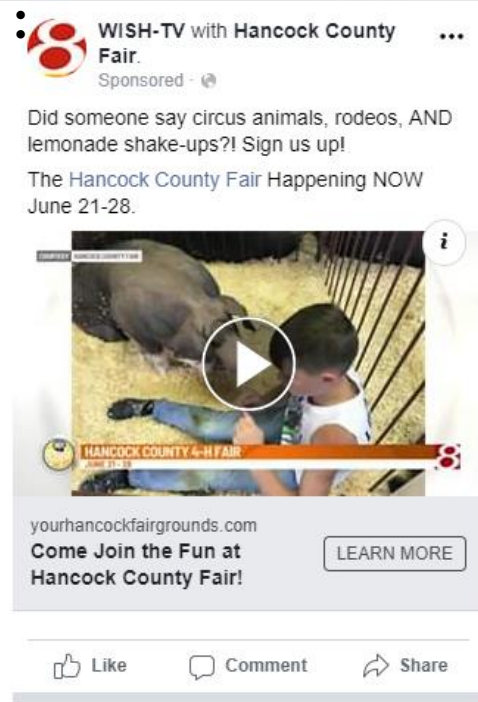
Indy Style Appearance:

- A representative(s) of your choice will be invited as a guest on Indy Style to showcase and promote the fair prior to the start prompting viewers to attend
 - The show airs LIVE Monday-Friday from 10am-11am and streams LIVE online and across WISH-TV's mobile platforms

Indy Style Facebook Extension:

- ~5,000 Video Views on Facebook extended to your own specific targeted audience (geographical, demographical, behaviors, etc.)
 - We endorse you to our followers by tagging your Facebook Page
 - One embeddable video for your website
 - Social sharing tools attached to your videos


DELIVERED



WISH-TV with Hancock County Fair.
Sponsored · 🌐

Did someone say circus animals, rodeos, AND lemonade shake-ups?! Sign us up!

The Hancock County Fair Happening NOW
June 21-28.



yourhancockfairgrounds.com
Come Join the Fun at Hancock County Fair!

LEARN MORE

Like Comment Share

Link to article on INDYSTYLE.TV:

<https://www.wishtv.com/indy-style/rodeo-circus-and-more-at-the-hancock-county-4-h-fair/2087642278>

FACEBOOK VIDEO EXTENSION REPORT:

ThruPlays: 1,085

(Ads that are watched to full completion, or for at least :15 seconds)

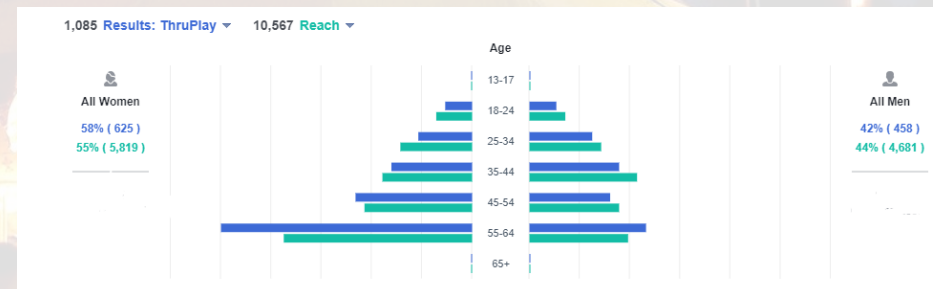
Reach: 10,567 people

(Refers to the total number of unique accounts that have seen your post or story)

Impressions: 14,865

(Impressions measure the total number of times users saw your post or story)

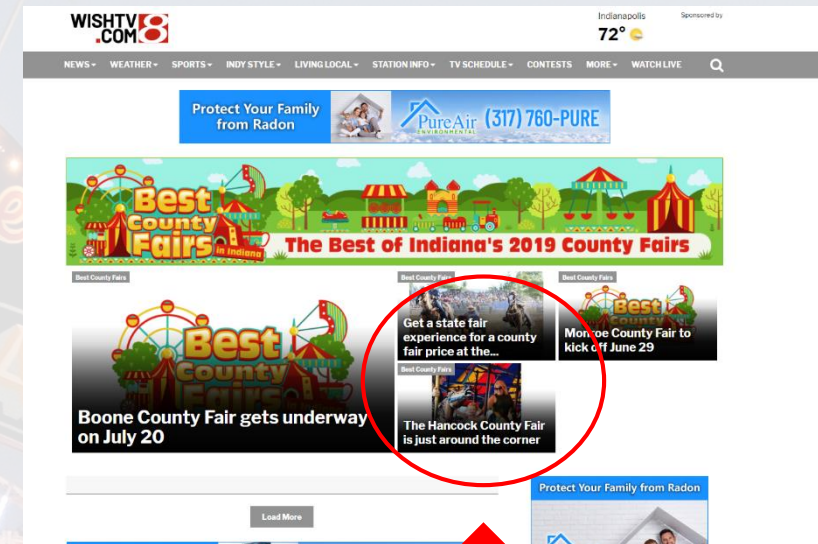
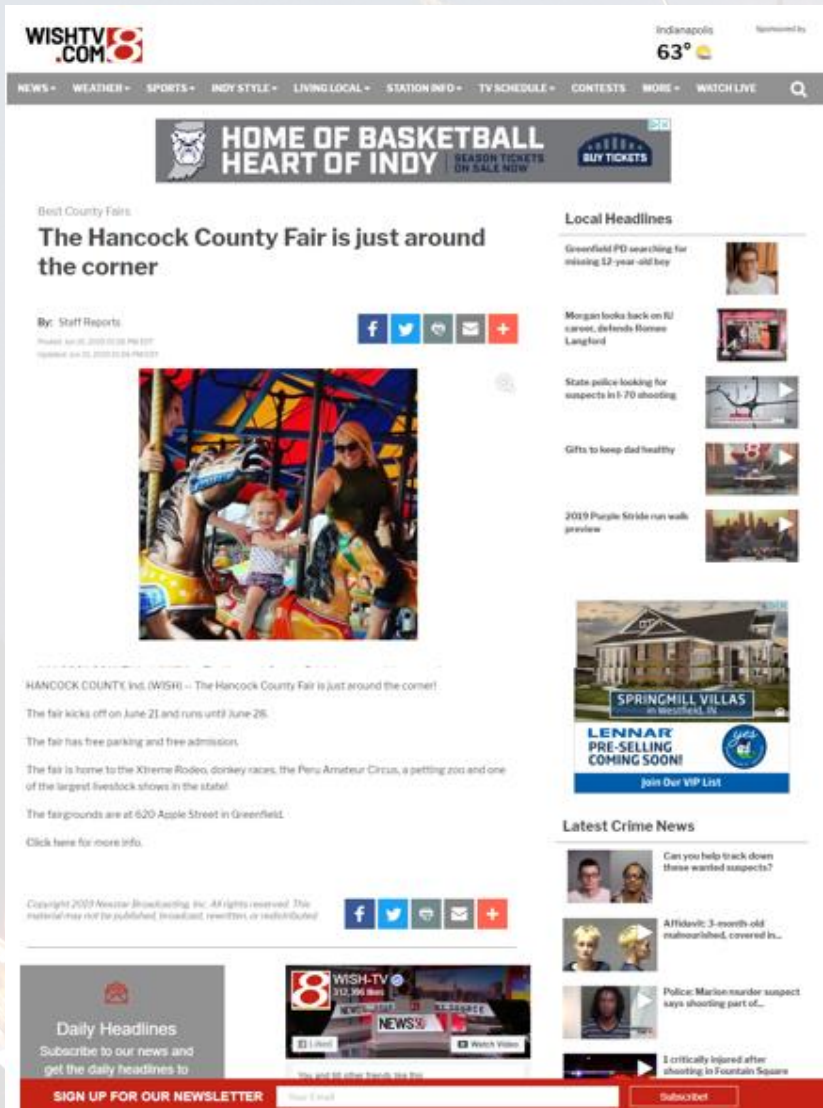
Leads to Website: 105 clicks



WISHTV.COM:

- Page on WISHTV.com dedicated to the *Best County Fairs in Indiana* including logos, pictures, event information, and more!

DELIVERED:



Link to Hancock County Fair page on WISHTV.COM:

<https://www.wishtv.com/uncategorized/the-hancock-county-fair-is-just-around-the-corner/>

Hancock County Fairgrounds - Indiana Facebook Hits Nov 2018 to Nov 2019

638,433

4247 Like our page

4314 Follow our page

10,367 Have Checked
in



Website Stats for Nov 2018 to Nov 2019

<u>25523</u>	<u>Home page / Archives</u>
<u>13676</u>	<u>4-H Fair</u>
<u>2800</u>	<u>About</u>
<u>2390</u>	<u>Hancock County 4-H Fair</u>
<u>1734</u>	<u>Facility Amenities and Rates</u>
<u>536</u>	<u>Directions</u>
<u>289</u>	<u>Contact</u>
<u>289</u>	<u>Regular Mobile Food Pantry ©</u>
<u>212</u>	<u>FAQs</u>
<u>198</u>	<u>Board of Directors</u>
<u>173</u>	<u>Hancock County Community Night ©</u>
<u>156</u>	<u>Fairgrounds Map</u>
<u>123</u>	<u>Central Indiana Gun Show Greenfield, IN ©</u>
<u>118</u>	<u>Urban Barn & Friends Spring Home/Garden Market ©</u>
<u>102</u>	<u>SENIOR CITIZENS MOBILE FOOD PANTRY ©</u>
<u>100</u>	<u>4-H Ag Association</u>
<u>96</u>	<u>Urban Barn & Friends Holiday Market ©</u>
<u>84</u>	<u>A Day of Love and Caring 2018 ©</u>
<u>77</u>	<u>Young Farmers Toy Show ©</u>
<u>72</u>	<u>Parade Route</u>
<u>69</u>	<u>CBA Auction ©</u>
<u>69</u>	<u>Indiana Pigeon Club Annual Winter Show ©</u>
<u>66</u>	<u>Showdown ©</u>
<u>64</u>	<u>Tim Coffey & Elkrige 3rd Annual Blue Grass Festival ©</u>
<u>58</u>	<u>Become an Ag Association Member</u>
<u>56</u>	<u>Kids Play Garage Sale ©</u>
<u>56</u>	<u>Farmers Market at the Extension Office ©</u>

50,522 Views

If it has a © by it
those are from
the calendar
kept on website.

Sponsors for 2019 Hancock County Fair

- ▶ Title Sponsor - Inskeep Ford
- ▶ Daily Sponsors
 - ▶ Farmers Market
 - ▶ Elanco
 - ▶ NineStar Connect
 - ▶ DARE, NASA, Hancock County Tobacco Free
 - ▶ Hancock County Tourism

PRESENTING SPONSOR



Sunday – June 23



Monday – June 24



Tuesday - June 25



Wednesday – June 26



Thursday – June 27



Additional Sponsors



- ▶ Pedal Pull - Hancock County Young Farmers
- ▶ Pet Parade - Hancock County Farm Bureau
- ▶ Parade - Hancock Health
- ▶ Baby Contest - CGS & Hancock Health
- ▶ Petting Zoo - Joyner Homes & Ag Association
- ▶ Silly Safari - Ag Association
- ▶ Show arena sponsor - Koening

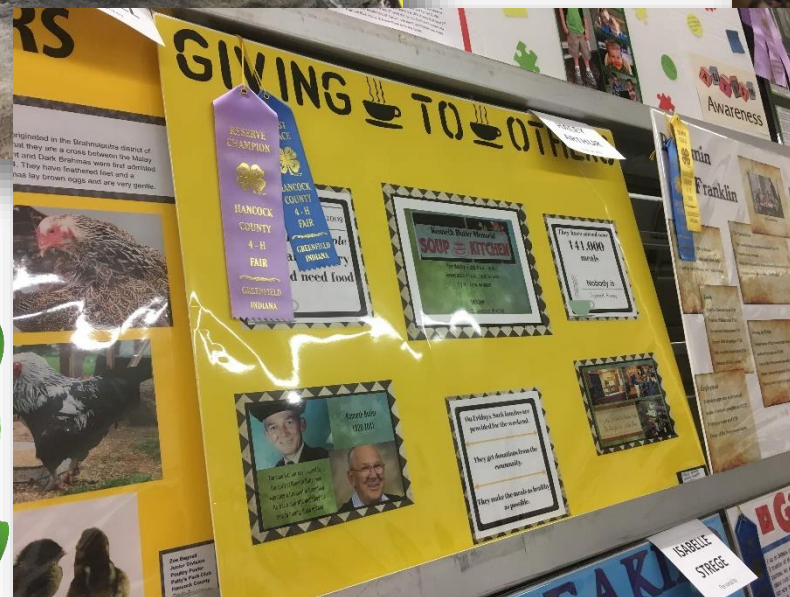


Webcam Sponsor - NineStar

Only on during fair week.

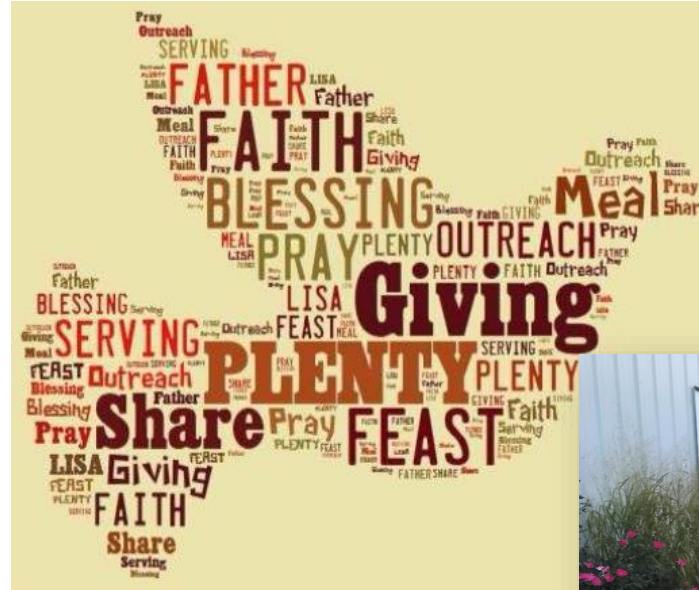


2019 Hancock County 4-H Fair



Ag Association sponsorship of the facility for various community events.

- ▶ Parking spaces and shuttle stop during Riley Days
- ▶ Feast of Plenty
- ▶ Day of Love and Caring

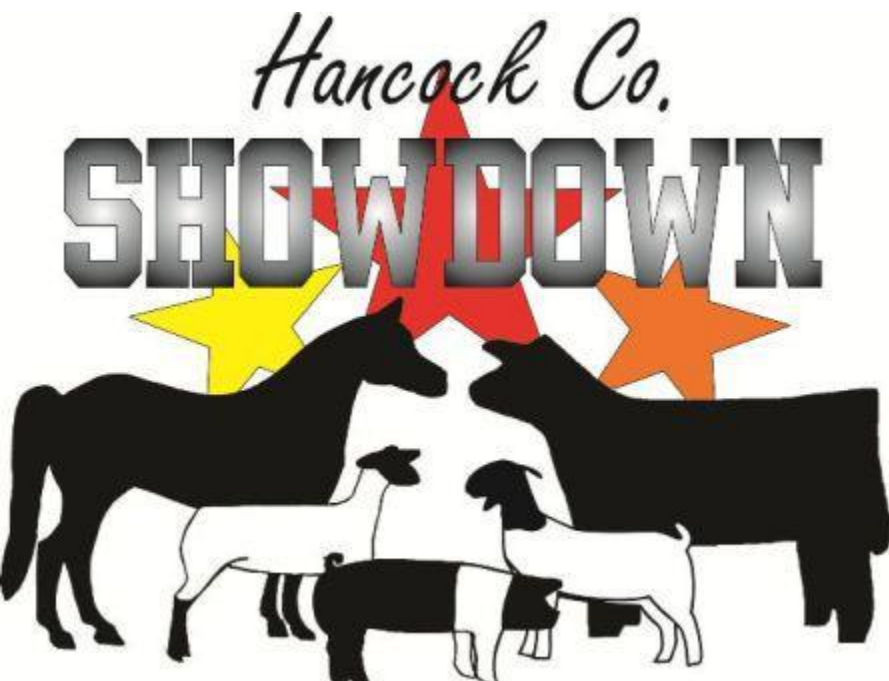


Example of other groups using the facilities at the fairgrounds

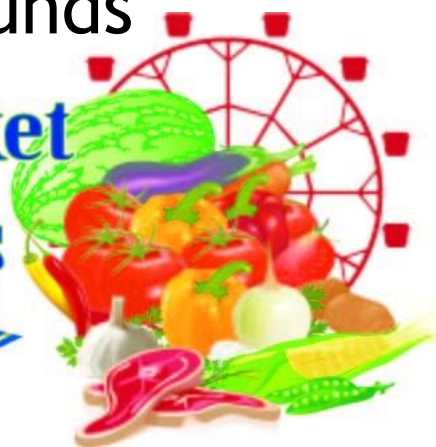


Wedding was held at the bowl and a fair theme reception was held in the Pioneer Building.





Example of other groups using the facilities at the fairgrounds



**HARVEST
CLASSIC**

Hancock County
Fairgrounds
620 Apple Street
Greenfield, Indiana

Saturday Show presented by the
Henry County Swine Club
Sunday Show presented by the
Hancock County
Showdown

Saturday, September 28th
Pigs in place by 10 AM • Weight cards must be submitted by 10 AM
Showmanship starts at 11 AM followed by gilts and barrows

Sunday, September 29th
Pigs in place by 9 AM • Showmanship starts at 10 AM

Purebred registration papers are required, otherwise pigs will show as crossbreds
Entry Fee: \$25 • Showmanship \$5

PRIZES AWARDED

\$500 Grand Champion Gilt and Barrow **\$250** Reserve Champion Gilt and Barrow

Payouts for top 3 placings per class (must be at least 5 in each class)

Contact: Saturday Show - Jesse Posey 765-524-6553 • Sunday Show - Nathan Burke 317-460-1058

Elkridge

Friday Ham and beans pitch in (w/paid admission)
Rock Bottom Boys

Third Annual Bluegrass Festival
October 18-19, 2019
Greenfield, IN
Hancock Co. Fairgrounds

Saturday Horseshoe Tournament (weather permitting)
Fred Lopez and Friends

Tim Coffey and Elkridge

Logan Stanley and Sammy Yates and Cumberland Mt Boys

Admission:
Friday....\$10
Saturday...\$25
Children under 10 free w/paid adult

Waters Edge

Billy Wise and Mt. Time

Camping:
Ele and water....\$25 per night
Primitive.....\$15 per night
Benefits 4-H

Tommy Brown and County Line Grass

Emcee:
The Legendary Tommy Lamb

Concessions provided by Hancock Co 4-H
Handicap accessible indoor restrooms and concessions.

Wrist bands must be worn at all times
No alcohol or pets in the concert area
Line up and contact info on back

Join us!!

Sound by
Josh Coffey

Example of other groups using the facilities at the fairgrounds

HANCOCK CO. EXTENSION HOMEMAKER'S COUNTRY VINTAGE MARKET HOME FOR THE HOLIDAYS

START YOUR HOLIDAY SHOPPING EARLY BY ATTENDING!!

HANCOCK CO. 4-H FAIRGROUNDS • EXHIBIT HALL
SATURDAY, NOVEMBER 2, 2019
9:00 A.M. – 3:00 P.M.
FREE PARKING • FREE ADMISSION

Something for everyone on your shopping list!
LUNCH WILL BE AVAILABLE
Tell your friends and family
Hope to see you there!

43rd Annual Greater Indianapolis
Gem, Mineral and Fossil Show
September 6-7-8, 2019
Hancock County 4-H Fairgrounds,
Greenfield, Indiana

Friday: 10:00 a.m. – 6:00 p.m.
Saturday: 10:00 a.m. – 6:00 p.m.
Sunday: 10:00 a.m. – 4:00 p.m.

Dealers and Swappers in
Fossils, Minerals, Gems and Jewelry
and Lapidary Equipment...

PLUS
Silent Auctions, Door Prizes and Much, Much More!

Kids Activities, Demonstrations, Educational Displays and Programs for All

**GREAT FOOD!
FREE ADMISSION!
RV PARKING!**

Special Fossil Exhibits by:
**The Children's Museum
of Indianapolis**

Geologist Gary Getz will be on site to help identify specimens.
Meeting on Saturday: Indiana Society of Paleontology at 2:00 p.m.

Sponsored by:
500 EARTH SCIENCES

3 AREAS OF DEALERS AND SWAPPERS!

Interstate 70	
Mackenzie Rd	
Hwy 9	Apple St.
620 N. Apple Greenfield, IN	Apple St.
US 40	
N	

Tom Odum, 650 W. Henry Rd., Kirkin, IN 46050, 765-325-2690, tomot@hughes.net

Example of other groups
using the facilities
at the fairgrounds

A poster for FUSE Casino Night. The top half features a large, illuminated 'CASINO' sign in a classic marquee style. Below the sign, the text 'FUSE Casino Night' is written in a bold, red font, followed by 'Friday, April 26, 2019' and '6:00 pm'. The bottom half of the poster shows a close-up of playing cards (10 of hearts and 10 of clubs) and several poker chips in red, black, and white. The background is dark with some light effects.

FUSE
Casino Night
Friday, April 26, 2019
6:00 pm

Pasta dinner, 2 drink tickets, gaming chips
\$40 Early bird tickets or \$45 tickets after 3/31

4H Exhibit Hall
620 Apple St.
Greenfield, IN 46140

FUSE empowers families and individuals with disabilities and mental health needs by providing information, training, support and encouragement.

For more information or tickets
Contact Sara at (317)462-9064 or
scummins@fuseinc.org

And many more!

CENTRAL INDIANA CAGE-BIRD CLUB
2019 CICBC BIRD FAIR
NOVEMBER 3RD
HANCOCK COUNTY 4-H
FAIRGROUNDS
620 N. APPLE STREET
GREENFIELD, INDIANA 46140
10AM TO 4PM

A poster for the Boots & Bourbon Spirits and Wine Tasting Event. The top section has a brown, leather-like background with a circular logo that says 'BOOTS & BOURBON'. To the left of the logo is a small logo for 'MEALS ON WHEELS' and to the right is the text 'FEATURING MORE THAN 63 SPIRIT BRANDS'. The main text 'SPIRITS AND WINE TASTING EVENT' is in a large, white, serif font. Below this, it says 'BENEFITING MEALS ON WHEELS HANCOCK COUNTY'. The date '04.13.19' is prominently displayed in a large, white, serif font. Below the date, it says 'Hancock County 4H Fairgrounds' and '620 N. APPLE ST. • GREENFIELD'. There are three ticket options listed: 'VIP EXCLUSIVE PREVIEW HOUR 3-4 P.M.' for \$65, 'GENERAL ADMISSION' for \$40, and 'SAFE DRIVER' for \$15. At the bottom, it says '317.477.4345 | BOOTSANDBOURBON.ORG | 21+'.

MEALS ON WHEELS
OF HANCOCK COUNTY

BOOTS & BOURBON

FEATURING MORE THAN 63 SPIRIT BRANDS

SPIRITS AND WINE
TASTING EVENT

BENEFITING MEALS ON WHEELS HANCOCK COUNTY

04.13.19
Hancock County 4H Fairgrounds
620 N. APPLE ST. • GREENFIELD

★ **VIP EXCLUSIVE PREVIEW HOUR 3-4 P.M.** ★
SPECIAL "TASTING" • WHISKEY 101 CLASS • UNIQUE HORS D'OEUVRES

GENERAL ADMISSION FROM 4-7 P.M.
LIVE ENTERTAINMENT • LIVE AUCTION • BOOT PULL • SILENT AUCTION

\$65
VIP PASS
BEST VALUE

\$40
GENERAL
ADMISSION

\$15
SAFE
DRIVER

317.477.4345 | BOOTSANDBOURBON.ORG | 21+

2020 is the 65th Year of the current Hancock County 4-H Agricultural Association

- ▶ The Hancock County 4-H Agricultural Association, Inc. was established on August 7, 1945. We are a non-stock, non-profit sharing organization who's responsible for securing adequate finances for the 4-H programs and various phases of the 4-H county fair. In 1945: Keith Elsbury was President, John Thomas, Vice-President, Elaine Edwards, Secretary and Glen Boyd was Treasurer. Also active in the group was Norman Cook, Mrs. Ed Kleiman, Mrs. Russel Cushman, Earl Downen and Shirley Lakin.

2021 will the 165 years since the 1st Hancock County Fair and the 1st Ag Association

- ▶ The first agricultural association of which we have any definite history was organized in the county in 1856, for the purpose of holding county fairs. The first county fair was held during the summer of 1856 at the east end of town, on the north side of the National Road. A. T. Hart was the first president.
- ▶ In 1857 it was moved to the south side of the railroad, east of Brandywine Creek, on land belonging to Samuel Milroy.
- ▶ Not every year saw a fair. War, lack of funds and location



4-H lamb contest

1937

Left to right
Jim Gunn, Gerald
Lantz and Wilbur
Lantz

This is on the site the
current Hancock
Health now occupies.
It was known as
Boyds Grove

*From Images of Hancock
County, Indiana Joseph
Skvarenina*



Hancock County Fair calf club in 1923 or 1924, on the track at Boyds Grove.
(Current site of Hancock Health)

*From Images of Hancock
County, Indiana Joseph
Skvarenina*

<https://www.greenfieldin.org/residents/history-of-greenfield/1127-history-of-the-hancock-county-fair>



*History information from
the
Hancock County Historical
Society
And Images of Hancock
County, Indiana Joseph
Skvarenina*

Volunteers during the fair & New Ag Association Members

- ▶ To accomplish all of the events that take place to host the Hancock County 4-H Fair, we need your assistance.
- ▶ There are many volunteer opportunities. Let us know tonight if you are interested as well as liking our facebook page and visiting our website to find out the needs we have.
- ▶ We also need your assistance in recruiting new Ag Association members. There is an online form on our website at yourhancockfairgrounds.com

Sponsorship Contacts

- ▶ Please contact any board member with ideas for sponsors for the fair.
- ▶ Hancock County is one of the few fairs that still has free parking and admission. To continue this, we need sponsors to assist the Ag Associations endeavor to make it the place for people all around central Indiana to visit.



June 2020

your **HANCOCK**
COUNTY FAIRGROUNDS

**Mark your
calendar for next
years Hancock
County 4-H Fair**

4-H 
GROWS HERE

June 19-26 2020